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Home Camp'US'life **Signature invests RM2 million in building industry expertise**



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### Signature invests RM2 million in building industry expertise

Camp'US'life, Highlights 781 0

#### Signature develops a training programme to meet shortage supply in skilled workers within the industry

PETALING JAYA: Signature International Berhad (Signature) has committed an investment of RM2 million to its academy's Installers Apprentice Programme, which covers the apprentices' and instructors' salary, various tools and equipment as well as the setup of the training facilities.

Signature Academy's Installers Apprentice Programme was established when Signature recognised that the kitchen industry was facing a challenge in the short supply of technically competent and qualified work force to meet the increasing demand of the industry.

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Signature Academy's first batch of graduates.

On September 24, Signature proudly presented its first 60 qualified apprentices who completed a 6 months skill-training programme under their Installers Apprentice Programme under Signature Academy Sdn Bhd.

Datuk Mohd Shafei Abdullah, Group Non-Executive Independent Chairman of Signature presented each of the apprentices with their certificates at Signature Academy's graduation ceremony held at Royal Bintang at The Curve.

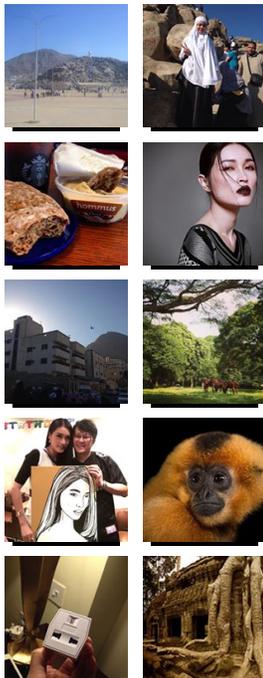
#### About Camp'US'life

A section specifically about life on campus from both students and lecturers, where readers can get the news about programmes, new facilities, clubs and associations, ongoing research findings and projects, events and school highlights.

#### Upcoming Events

No events to show

### Instagram Feed



Mohd Shafei speaking at the graduation ceremony Sept 24.

As a pioneer in the industry, Signature foresees the increasing challenges of the industry, which is labour-dependent whereby there is a continuous change in design and its demanding innovation requires technically qualified workers.

Signature Academy is an initiative set up to address these challenges and to drive growth in the industry.

Currently there are 434 public skills training institutes and 753 private skills training institutes producing the potential skilled workers in various industries. However there is none that is developed for the kitchen system industry. Considering this, Signature Academy is the first in Malaysia to specialise in the kitchen system industry.

Speaking at the ceremony, Mohd Shafei, said "The local kitchen industry has reached its peak capacity and is being limited by skilled worker shortage. As at 2013, Malaysian skilled workers represent only 28% of the total workforce, lower than the 33% targeted by 2015."

"The demand for skilled kitchen furnishing and installation is high as property demand in Greater Kuala Lumpur remains robust. According to the 2012 statistics from the Real Estate & Housing Developers' Association, at least 1.2 million houses are needed over the next eight years, just to cater to the demand of Greater Kuala Lumpur alone." Mohd Shafei added.

Signature targets to not only train skilled workers but to develop qualified technical professionals for the industry. The Installers Apprenticeship Programme provides an opportunity for lower academic qualified individuals to improve their capabilities, earn a higher income and to improve their livelihood. Having mastered related skills from the course, the apprentice is expected to earn between RM30,000 to RM50,000 annually upon graduating from this programme.

Signature Academy Sdn Bhd was incorporated on April 9, 2014. The company is the wholly owned subsidiary of Signature Cabinet Sdn Bhd which has been in the kitchen cabinet industry for 20 years, and renowned for the 'Signature Kitchen' brand. Signature Kitchen is the market leader in Malaysia for its kitchen cabinet and wardrobe products.

Signature International Berhad was founded in 1994 by the Company's Group Managing Director, Tan Kee Chong and Group Executive Director, Chooi Yoey Sun. SIB is an established one stop provider of Kitchen and Wardrobe systems with 20 years of experience in the field. SIB is involved from the manufacturing, design, interior decoration to supply of Kitchen and Wardrobe systems and their services apply to both retail and corporate businesses. On the corporate business side, SIB has been working with many reputable developers such as Sime Darby, UEM Sunrise, Tropicana and Malton.

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