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Friday, 4 December 2015

Kitchen retail boss wins best CEO award

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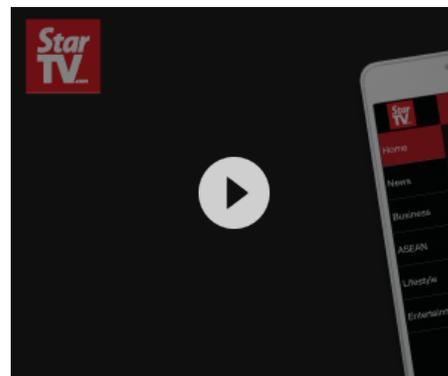
Signature International Bhd's Group Managing Director Tan Kee Choong

SIGNATURE International Bhd's group managing director Tan Kee Choong (pic) was awarded the BEST CEO award at the inaugural Best Under Billion Awards 2015 in Kuala Lumpur.

The Focus Malaysia Best Under Billion (BUB) Awards programme was organised to recognise top-performing listed companies on Bursa Malaysia.

Also honoured were 14 companies in seven other categories.

The awards analysed tl with market capitalisat



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The awards included a Best CEO category with the aim of highlighting not just the businesses, but also the personalities behind them.

The Best CEO category takes into account personalities that displayed dynamism, leadership as well as strong business and management acumen. On a broader level, the panel of judges also analysed how CEOs steered their companies to greater heights.

Tan, together with co-founder Datuk Michael Chooi, has been instrumental in the growth of the company and the Signature Kitchen brand since its was established in 1994.

Signature Kitchen has grown to become the country's leading kitchen retail network with a substantial presence across 15 countries in both retail and corporate project segments.

"I wish to thank Focus Malaysia for the honour.

"As we expand our business and grow stronger in the markets we operate in, maintaining a high level of excellence in our business operations is imperative to ensure the confidence of our stakeholders.

"We strive to perform to the highest standards of the industry and to always preserve our reputation of having provided 21 years of trusted quality and excellent customer service to our customers.

"I would also like to take this opportunity to thank all those who have worked with Signature International, especially my management team for their dedication and support over the years.

"We are proud to receive this award as it reflects the faith our stakeholders have in the management and company," said Tan.

The award follows Signature International's other achievements including being among the Top 10 Winners for the Enterprise 50 Award, which honours achievements of enterprising SMEs in 2006.

Signature International was also featured as one of 15 Malaysian success stories in new market establishment in the Malaysian edition of the Blue Ocean Strategy Book.

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